



## **The Case for Internationalization: IUPUI April 2016**

### **Globalization: The Context for Internationalization**

“Globalization is the movement of people, ideas, goods, capital, services, pollution, and diseases across borders. Internationalization is higher education’s engagement with that reality.”<sup>i</sup>

### **Internationalization Definitions**

“Infusing an international/intercultural dimension into all aspects of teaching, learning, research, service, and outreach.”<sup>ii</sup>

“Internationalization is the process of connecting a university's teaching, research, and engagement activities to the global networks that frame 21st century life.”<sup>iii</sup>

### **Comprehensive Internationalization**

“Comprehensive internationalization is a strategic, coordinated process that seeks to align and integrate policies, programs, and initiatives to position colleges and universities as more globally oriented and internationally connected institutions.”<sup>iv</sup>

### **Six Elements of Comprehensive Internationalization**

- Articulated institutional commitment
- Administrative structure and staffing
- Curriculum, co-curriculum, and learning outcomes
- Faculty policies and practices
- Student mobility
- Collaboration and partnerships<sup>v</sup>

### **Case Statement for Internationalization**

“In order for the United States to have a truly world-class higher education system, colleges and universities must be globally engaged and prepare students to be citizens of a multicultural community both at home and in a globalized world. Institutions accomplish this by having a multi-dimensional, comprehensive strategy that includes internationalization at home and engagement with global issues and partners.”<sup>vi</sup>

### **Why Internationalization is Important for IUPUI**

Internationalization is a strategy for addressing and better understanding how global forces shape our city, state, nation and the world, allowing IUPUI to prepare its graduates, no matter their discipline or profession, to operate in a globalized world with skill, wisdom, and responsibility.

- As stated on the IUPUI Strategic Planning web site, IUPUI's Strategic Plan, “reaffirms the campus's commitment to the city of Indianapolis and the state of Indiana, as well as to continued national and global engagement to improve the quality of life in communities worldwide.”
- IUPUI seeks to become a global campus and to partner with Indianapolis as it becomes a global city; we pursue this goal in collaboration with the expertise found in professional schools aligned with the metro area’s key industries and a robust commitment to meeting the needs of our current and future citizens to better understand and contribute to creating a more

equitable and sustainable world through continued internationalization of the curriculum and co-curriculum.

- According to Indianapolis' Immigrant Welcome Center, there are 120 nationalities represented in Indianapolis and the number of immigrants in Marion County is projected to more than double reaching 118,479 by 2023. The immigrant presence in certain local industries will also double, including the arts, entertainment and hospitality, educational services, health care and social services, science, technology, and business administration.
- Metro Indy is focused on promoting exports and attracting foreign-owned enterprises in five industry clusters: logistics and warehousing, advanced manufacturing, life sciences, digital technology, and motorsports.

### **Overall Benefits of Internationalization**

Whether internationalization takes the form of education abroad or through campus and community initiatives, it offers benefits for students, faculty, staff, the campus, Indianapolis, and Indiana.

*For students, faculty and staff:*

- Allows acquisition of globally-oriented perspectives: to learn how perceptions and theories must be informed by an understanding of other cultural and geographic environments
- Provides exposure to difference which can lead to multicultural understanding and acceptance
- Helps formulate effective communication strategies with and show respect for individuals who speak a different language and who may be from other cultures
- Exposes the breadth of relevant courses or other learning opportunities that deepen understanding about the world
- Facilitates knowledge and understanding of the international dimensions of diverse fields of study
- Enhances competitiveness in the global marketplace
- Provides opportunities to address urgent research questions that transcend national boundaries
- Facilitates the ability to infuse a variety of perspectives, practices, examples, etc. into teaching
- Enables cultivation of global insights in support of institutional global learning outcomes

*For the campus*

- Raises the status and enhances the reputation of the university
- Attracts high achieving domestic and international students at both the undergraduate and graduate levels
- Places emphasis on the curriculum as the primary means to engage students in global learning
- Positions the campus as a unique resource for addressing local as well as global issues by creating an institution that better reflects the increasing diversity of the state and nation, and that addresses the challenges and opportunities of an interdependent world
- Creates the possibility of short-term and long-term financial benefits through increased tuition income from international student enrollment and alumni giving
- Contributes to each of the three broad priorities of the IUPUI strategic plan: 1. the success of our students, 2. advances in health and life sciences, and 3. contributions to the well-being of the citizens of Indianapolis, the state of Indiana, and beyond

*For Indianapolis and Indiana*

- Prepares IUPUI graduates to be globally-minded leaders who can contribute to the public, private, and non-profit organizations that constitute the Indy Metro community and Indiana as a whole
- Cultivates professionals who can help the Indy Metro area develop the global identity it desires

- Positions the state's colleges and universities as essential partners for government, business and NGO leaders, international delegations, trade groups, and global educational institutions

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<sup>i</sup> Barbara Hill, Senior Associate for Internationalization at the American Council on Education, personal correspondence, 2016

<sup>ii</sup> Knight, J. (1994). Internationalization: Elements and checkpoints (Research Monograph, No. 7). Ottawa, Canada: Canadian Bureau for International Education

<sup>iii</sup> Sutton, S. (2007). Strategic Plan for a New Era of Internationalization, Indiana University-Purdue University Indianapolis

<sup>iv</sup> Center for Internationalization and Global Engagement, American Council of Higher Education. (2016) Retrieved from <http://www.acenet.edu/news-room/Pages/CIGE-Model-for-Comprehensive-Internationalization.aspx>

<sup>v</sup> Center for Internationalization and Global Engagement, American Council on Education. (2016) Retrieved from <http://www.acenet.edu/news-room/Pages/CIGE-Model-for-Comprehensive-Internationalization.aspx>

<sup>vi</sup> American Council on Education. Case Statement for Internationalization. (2016) Retrieved from <https://www.acenet.edu/news-room/Pages/Making-the-Case-for-Internationalization.aspx>